

Local High School Artists Awarded Tuition Scholarships to The Art Institute of Vancouver

High school seniors, Keith Robertson of North Vancouver, BC and Richard Kim of Delta, BC placed in the top two at the local level of The Art Institutes and Americans for the Arts "Life is Better with Art in it" Poster Design Competition. Keith Robertson placed first and will receive a US\$3,000 tuition scholarship to attend The Art Institute of Vancouver and Richard, who placed second, will receive a US\$2,000 tuition scholarship towards their education at The Art Institute of Vancouver.

As the first place winner, Keith's design will be entered into the national stage of the competition, in which he will compete against other local winners from across North America for tuition scholarships. The grand prize winner of the national competition will be awarded a tuition scholarship worth US\$25,000 to study at one of The Art Institutes schools.

The competition was open to graduating high school seniors interested in pursuing an education in graphic design. Students submitted an original poster design, a current high school transcript and a statement describing their design process, and why they want to attend one of The Art Institutes schools. From April 17 - May 8, an industry panel of judges selected by The Art Institutes will assess each student's poster design based on the specified criteria by visiting the posters and designers' statements on The Art Institutes website.

"We were very impressed with the diversity and creativity displayed in the entries for this year's Poster Design Competition", said Corrie Heringa, Academic Director for Graphic Design. Further, "these students are the future of the graphic design industry and they already show tremendous talent."

Americans for the Arts is the leading nonprofit organization for advancing the arts in America. With offices in Washington, DC, and New York City, it has a record of 49 years of service. Americans for the Arts is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Additional information is available at <http://www.americansforthearts.org/>